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1. General conditions

- 1.1. This Cookie Policy ("Policy") outlines the general policy, practices, and types of cookies that Innetra PC ("Innetra", "we", "us" or "our") may use to improve our Services and your experience when visiting our Websites. For the purposes of this Policy, capitalized terms used but not defined in this Policy have the meanings given in our Privacy Policy.
- 1.2. Our Websites and Services use cookies and other similar technologies (collectively in this Policy, "cookies"), in order to provide a better service to you, to help keep your account safe, and to generally improve our Websites and Services. Cookies perform essential functions, such as ensuring a webpage loads correctly and securely. They also help us provide you with a consistent and efficient experience.
- 1.3. Cookies are small pieces of text used to store information on web browsers. They are used by many websites to store and receive identifiers and other information on devices, such as a handheld phone or computer.
- 1.4. We also may include tracking pixels, which are small graphic images, in our marketing communications to determine engagement. These cookies may be set by us or by third parties with whom we have partnered to assist in our marketing efforts.
- 1.5. Most web browsers are set to accept cookies by default, however, you may be able to delete cookies yourself through your browser's cookie manager. To do so, please follow the instructions provided by your web browser. Please note that disabling cookies will reset your session, disable auto-login, and may adversely affect the availability and functionality of our Websites and the services we can provide to you.

2. Strictly Necessary Cookies

- 2.1. Strictly Necessary cookies are essential to providing the Cloudflare Websites and Services to you and cannot be turned off. They provide necessary security settings or help you use our Websites' features and Services as expected (including remembering your cookie consent preferences). Cloudflare places Strictly Necessary cookies both on Cloudflare Websites as well as on our Customers' websites.
- 2.2. For example, when you visit our Websites or our Customers' websites, as part of our Services, we may place cookies on the computers of visitors to our Websites and of our End Users. We do this in order to identify malicious visitors to our Websites and our Customers' websites, to assist with web-traffic filtration, and to reduce the chance of blocking legitimate users.

3. Functional Cookies

- 3.1. Functional cookies allow us to remember choices you make about the kind of experience you want on our Websites and to provide you with a more personalized experience. For example, a functional cookie is required to remember which language you prefer.

4. Performance

- 4.1. Performance cookies help us learn how you use our Websites to help improve their performance and design. These cookies provide us with aggregated statistical information such as number of page visits, page load speeds, how long a user spends on a particular page, and the types of browsers or devices used to access our Websites. For example, we may use cookies to understand what pages you browsed before submitting a sales request form. Some of the Performance cookies we use are:



- 4.1.1. Google Analytics - Tracks user behavior on the Websites, which helps us better understand how users are using the Websites. Learn more at <https://www.google.com/policies/privacy/>, and to opt out, visit <http://tools.google.com/dlpage/gaoptout>.
 - 4.1.2. Google Tag Manager - Tracks user behavior on the Websites, which helps us better understand how users are using the Websites. Learn more at <https://support.google.com/tagmanager/answer/6102821>, and to opt out, visit <https://support.google.com/analytics/answer/7519794>.
 - 4.1.3. Marketo (Munchkin) - Links visitor behavior on the Websites to the recipient of an email marketing campaign to measure campaign effectiveness. Learn more at <http://legal.marketo.com/cookies/>, and to out opt, visit http://developers.marketo.com/javascript-api/lead-tracking/#opt_out.
 - 4.1.4. Bizible - Records website and server performance with each visit to the Websites. Learn more at <http://www.bizible.com/privacy-policy>, and to opt out, visit <https://www.bizible.com/cookie-opt-out>.
 - 4.1.5. TechTarget - Tracks user behavior on the Websites, which helps us better understand how users are using the Websites. Learn more at <https://www.techtarget.com/privacy-policy-may25> and to opt out, visit <https://www.techtarget.com/individual-rights-request>. Please note that TechTarget will not collect any data when a user is identified by IP address as being based in the EU or UK.
- 4.2. In addition, we also may include tracking pixels, which are small graphic images, in our email messages to determine whether the messages were opened and if the links were clicked. If you do not want to receive tracking pixels in emails we send you, you will need to disable HTML images in your email client, but that may affect your ability to view images in other emails you receive.

5. Targeting

- 5.1. These third-party cookies are placed by third-party advertising platforms or networks to collect information about your visits to and actions on certain pages of our Websites so that they can deliver ads for relevant Cloudflare products and services to you later, such as when you are on certain third-party sites. These cookies also track ad performance.
- 5.2. We do not sell, rent, or share personal information with third parties, nor do we do not sell, rent, or share personal information with third parties for their direct marketing purposes. We do permit third parties to collect personal information as described in our Privacy Policy for the business purposes described here.
- 5.3. If you wish to opt-out of cookies that collect information to serve you interest-based ads generally, you may opt-out by clicking [here](#) (or if located in the European Union or United Kingdom, click [here](#)).
- 5.4. Some of the Targeting cookies we use are:
 - 5.4.1. Bing Ads - Advertising platform. Learn more at <https://advertise.bingads.microsoft.com/en-us/resources/policies/microsoft-bing-adsprivacy-policy>.
 - 5.4.2. Twitter - Analyzes browsing activity to establish user profile and advertising platform. Learn more at <https://support.twitter.com/articles/20170514>, and learn how to opt out at <https://help.twitter.com/en/personalization-data-settings>.
 - 5.4.3. Facebook Custom Audience - Analyzes browsing activity across our Websites to track advertising effectiveness, customize audiences, and improve ad retargeting. Learn more at <https://www.facebook.com/business/learn/facebook-ads-pixel>, and learn how to opt out at <https://www.facebook.com/policies/cookies/> whether you are a Facebook user (via your ad preferences) or not (via the Digital Advertising Alliance for your jurisdiction).



- 5.4.4. LiveRamp - Tracking anonymous user characteristics for ad retargeting. Learn more at <https://liveramp.com/privacy/>, and to opt out, visit https://liveramp.com/opt_out/.
- 5.4.5. OpenX - Advertising platform. Learn more about and learn how to opt out at <https://www.openx.com/legal/privacy-policy/>.
- 5.4.6. Yahoo Ad Exchange - Advertising platform. Learn more at <https://www.verizonmedia.com/policies/us/en/verizonmedia/privacy/index.htm> and to opt out, visit <https://www.verizonmedia.com/policies/us/en/verizonmedia/privacy/controls/index.html>.
- 5.4.7. AppNexus - Advertising platform. Learn more, including how to opt out, at <https://www.appnexus.com/en/company/platform-privacy-policy>.
- 5.4.8. BidSwitch - Advertising platform. Learn more and opt out at <http://www.bidswitch.com/policies/>.
- 5.4.9. DoubleClick - Provides Internet ad-serving services. Learn more at <https://policies.google.com/privacy> and learn how to opt out at <https://support.google.com/ads/answer/2662922>.
- 5.4.10. LinkedIn Insights - Analyzes browsing activity to establish user profile and advertising platform. Learn more at <https://www.linkedin.com/legal/privacy-policy> and <https://www.linkedin.com/help/lms/answer/65521/the-linkedin-insight-tag-faqs?lang=en>, including how to opt out whether you are a LinkedIn user (via your ad preferences) or not (via the Digital Advertising Alliance for your jurisdiction). LinkedIn account holders can opt-out specifically from LinkedIn's uses of certain categories of data to show more relevant ads.
- 5.4.11. RollWorks, a division of NextRoll - Advertising platform. Learn more at <https://www.nextroll.com/privacy>, and learn how to opt out at <https://www.nextroll.com/privacy#service-8>.